

2017 Heart Health NOW! Collaborative Meeting

Friday, April 7, 2017 • Check-in: 12:30 p.m. • Program: 1- 4 p.m.

Location: Bordeaux Library, 3711 Village Dr, Fayetteville, NC 28304

Target Audience

Quality improvement directors and consultants, primary care physicians, physician assistants, nurse practitioners, nurses, pharmacists, pharmacy technicians, and other interested health care providers.

Program Description

Heart disease is the leading cause of death in the United States, totaling over half of million deaths annually. Furthermore, the challenges that surround controlling and preventing hypertension can seem overwhelming. In addition, population data can be an extremely powerful tool in providing effective patient care. This two-hour program will focus on the major indicators of high blood pressure, with targeted approaches for treatment within the primary care setting. It will also contain information for those desiring to learn more about data analytics, and how data can be used to drive improvement.

Learning Objectives for Providers and QI Specialists

Upon completion of this knowledge-based course, the participant should be able to:

- Identify different ways to treat complex HTN patients;
- Improve communication with patients for increased awareness and self-management support; and
- Develop a thorough understanding of what data analytics are, and how valuable data can be used in prevention, as well as drive overall improvement among your patient population

Speakers

Jeffery House, RN Senior Clinical Data Analyst, Community Care of North Carolina

Karen Smith, MEd, Senior Director of Quality and Performance Improvement, CommWell Health

Crystal Wiley-Cene, MD, MPH

Assistant Professor, UNC General Medicine/Internal Medicine Clinic

Kamal Richardson, MD

UNC School of Medicine, Department of Cardiology

Robert A. Eick, MD, MPH

Deputy Chief Medical Officer, Community Care of North Carolina

Agenda

12:30 p.m.	Registration/Lunch
1 p.m.	Treating Complex Hypertension Patients (Crystal Wiley-Cene, MD, MPH)
1:30 p.m.	Improving Communication with Patients through Motivation (Crystal Wiley-Cene, MD, MPH)
2 p.m.	Break
2:15 p.m.	Understanding the Value of Data Analytics (Jeff House)
3 p.m.	Practice Spotlight: CommWell Health – Applied Use of Data Analytics (Karen Smith)
3:45 p.m.	Q&A
4 p.m.	Adjourn

Registration Fee

\$45 per person; scholarships available for practices participating in the *Heart Health Now* grant. (Lunch is included in the registration fee)

Credit

AMA PRA Category 1 Credit™ – 2.75 hours

Credit Statement: The Southern Regional AHEC designates this live activity for a maximum of 2.75 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation: The Southern Regional AHEC is accredited by the North Carolina Medical Society to provide continuing medical education for physicians. (*continued on back*)

HOSTED BY

Disclosure Statement: The Southern Regional AHEC adheres to ACCME Essential Areas and Policies regarding industry support of continuing medical education. Disclosure of faculty/planning committee members and commercial relationships will be made known at the activity. Speakers are also expected to openly disclose a discussion of any off-label, experimental, or investigational use of drugs or devices in their presentations.

For Non-Physicians (Physician Assistants and Nurse Practitioners):

Additional Credit - Other health professionals will receive Southern Regional AHEC CEU and/or contact hours and a certificate of attendance from an AMA PRA Category 1™ activity. These certificates are accepted by the NC boards for physician assistants, nurse practitioners, nurses, physical therapists and athletic trainers. License requirements are subject to change. Southern Regional AHEC recommends that participants contact their licensing boards with specific questions. Southern Regional AHEC will provide 0.3 Continuing Education Units (2.75 contact hours) to participants upon completion of this activity.

Contact

Jenny Fitter, MPH, Practice Support/Quality Improvement Consultant by telephone at 910-678-7035 or by e-mail at: jenny.fitter@sr-ahec.org

Registration Form *Form may be duplicated.*

PLEASE FAX YOUR REGISTRATION TO 910-323-0674 OR Mail TO: SR-AHEC, Attention Registrar, 1601 Owen Drive, Fayetteville, NC 28304; Phone: 910-678-7226

First Name	Last Name	Last 4 digits of SS#
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Email (primary)	(secondary - only used if primary is undeliverable)
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Do not send email announcements of upcoming SR-AHEC programs. Do not share my information with participants and/or exhibitors.

Home Address	City	State	Zip Code
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Employer	Job Title	<input type="checkbox"/> My Practice is Participating in Heart Health Now Grant
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Work Address	City	State	Zip Code
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Phone (work)	(home)	(cell)
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Certifications/Degrees	Specialty Area(s)	Are you an NCC?
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Please check if you need vegetarian lunch option

Payment Information

SR-AHEC requires full payment for all registrations prior to the program date. We no longer accept purchase orders or supervisor's approval signatures in lieu of payment. Access to workshop materials and handouts cannot be released until payment is received. Early and regular rates will be determined by the date of receipt.

Check (Make payable to SR-AHEC)

<input type="checkbox"/> Mastercard / Visa #	Expiration Date (mm/yy)
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Name on Card	Signature
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