



**Get Ahead of the Curve:  
Building Best Behavioral  
Health Practices to Prepare  
for Value-Based Payor Reform**

Monday, June 5, 2017

12 p.m. - 4:15 p.m.

**Location:**

Cumberland County Partnership for Children  
351 Wagoner Drive, Ste. 200  
Multi-Purpose Room, Rm. 2328  
Fayetteville, NC 28303

## Target Audience

This program has been planned for substance abuse professionals, psychologists, social workers, case managers, counselors, and other interested mental health and human service professionals are welcome to attend.

## Program Description

The way in which healthcare providers in the U.S. get paid is changing. Based on the bi-partisan federal MACRA law of 2015, “value-based care” soon will impact how behavioral healthcare services are reimbursed. This will impact how clinical practices provide care, and how their clinicians are compensated. If you are a clinician, this means you may soon be incentivized financially to change how you provide care. This is not the Affordable Care Act, and it is not the same thing as “Managed Care.” The most significant shift on the horizon is from the current fee-for-service model (i.e., payment from Medicare or other payors based on the frequency and type of clinic visit) to future fee-for-value payment models (i.e., payment based on “quality” and “value”). This shift in how we are paid will emphasize greater access to care, improved patient/client/consumer experience, reduced costs, and improvements in demonstrated health outcomes. Beginning with Medicare, value-based care models are expected to subsequently be adopted by others, including both federal and commercial payors.

In these value-based care models, annual bonuses or penalties can be given by payors to clinicians based on the quality and value of care provided. But how will quality and value be defined, and by whom? What are the challenges ahead, and what unique opportunities are there for clinicians? Few clinicians are aware or prepared for these changes.

The primary goal of this workshop is to begin learning about ways to plan for a successful shift into providing healthcare services in the context of payor reform and value-based care. Specifically, this is a clinician-friendly, practical introduction to this topic, with minimal jargon and a clear focus on the challenges ahead for clinicians and clinician practices. By the end of the workshop, attendees should be able to identify several key problems associated with this shift into value-based care, as well as strategies and solutions that can begin being implemented in an effort to build best practices.

## Objectives

Upon completion of this workshop, participants will be able to:

- Develop the ability to compare and contrast “fee-for-service” and “fee-for-value” payor models for behavioral health services;
- Identify several key challenges for behavioral health clinicians and clinician practices that may need to be overcome to be successful in value-based care models; and
- Identify several ways to successfully prepare a behavioral health practice for the transition to value-based models of service delivery. Apply and integrate cultural understanding into therapeutic practice with clients.

## Fee

\$65.00 if registration and payment are postmarked on or before May 29, 2017; \$75.00 thereafter.

## Speakers

**M. Zachary Rosenthal, Ph.D.**, is an Associate Professor with a joint appointment in the Duke University Medical Center Department of Psychiatry and Behavioral Sciences and the Duke University Department of Psychology and Neuroscience. He is Director of the Duke Cognitive Behavioral Research and Treatment Program (CBRTP) and the Sensory Processing and Emotion Regulation Program. He also is the Program Director for the Duke Clinical Psychology Fellowship Program, and Vice Chair for Clinical Services in the Department of Psychiatry & Behavioral Sciences. Dr. Rosenthal’s line of research has focused on characterizing problems with emotional functioning and emotion regulation in adult psychopathology in general and borderline personality disorder (BPD) specifically. While studying emotion regulation and BPD, Dr. Rosenthal became interested in understanding the role of sensory over-responsivity in adults, which has led in recent years to early studies designed to explore misophonia. In addition, his research aims to develop novel behavioral interventions that

translate models of learning into mobile phone-based interventions for adults who are highly emotionally dysregulated and/or substance dependent. Dr. Rosenthal is a licensed psychologist in North Carolina with expertise in contemporary cognitive behavioral therapies (CBTs), and is an expert in the treatment of BPD using dialectical behavior therapy (DBT). He is active in clinical training for graduate students, Medical Psychology interns, post-docs, and community clinicians throughout North Carolina. He provides educational training to community mental health and substance abuse professionals through a partnership between Duke University, AHEC, and the North Carolina Evidence Based Practices Center. For fun, he spends evenings and weekends watching his two sons play ice hockey and wishing he knew how to skate like they do.

## Agenda

11:30 a.m. – 12 p.m.	Registration/Introduction
12 p.m. – 1:15 p.m.	From the ACA to MACRA, MIPS, and APMs...A practical orientation to value-based care and why you should care (hint: it's your paycheck)
1:15 p.m. – 2:15 p.m.	Challenges for behavioral health clinicians and clinician practices that need to be overcome to be successful in value-based care models
2:15 p.m. – 2:30 p.m.	Break
2:30 p.m. – 3:30 p.m.	Identify several ways to successfully prepare a behavioral health practice for the transition to value-based models of service delivery
3:30 p.m. – 4:15 p.m.	Discussion and next steps in your practice
4:15 p.m.	Adjourn

## Credit

C.E.U.: 0.4

Contact Hours: 4.0

Credit will be awarded to participants who attend 100% of the program. SR-AHEC adheres to NAADAC Education Provider Guidelines Provider #843 (Substance Abuse Credit).

The program will provide 4.0 contact hours (category A) continuing education credit to NC Psychologists. Southern Regional AHEC has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 5362.



Programs that do not qualify for NBCC credit are clearly identified. Southern Regional AHEC is solely responsible for all aspects of the programs. No partial credit will be given. Individuals arriving 15 minutes or more after the starting time will not receive credit.

## Substitutes/Refunds/Transfers

Participants who register for the program and are not able to attend, may:

- Send a substitute;
- Cancel 48 business hours before the program and receive a voucher for 100% of the registration fee for use at a future SR-AHEC program; or
- Cancel 48 business hours before the program and obtain a refund for 70% of the registration fee.

Cancellations less than 48 business hours before the program are non-refundable. Participants who register for a program and do not attend will forfeit the full amount of the program registration fee.

## Contacts

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# Registration Form

Form may be duplicated.

**Building Best Behavioral Health Practices to  
Prepare for Value-Based Payor Reform**

CASCE #52509 / MH170605

**Phone:** 910-678-7226 **Fax:** 910-323-0674

**Online:** <http://www.aheconnect.com/ncahec/eventdetail.aspx?EventID=52509>

**Mail:** SR-AHEC, Attention Registrar, 1601 Owen Drive, Fayetteville, NC 28304

Circle one: Dr. Mr. Mrs. Ms.

Name \_\_\_\_\_ Last 4 digits of SS# \_\_\_\_\_

Certifications/Degrees \_\_\_\_\_ Specialty Area \_\_\_\_\_ Are you an NCC? \_\_\_\_\_

Employer \_\_\_\_\_ Job Title \_\_\_\_\_

Work Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone (work) \_\_\_\_\_ (home) \_\_\_\_\_

A valid email address is needed for program communications. The secondary email will only be used if your primary email replies as "undeliverable."

Email (primary) \_\_\_\_\_ (secondary) \_\_\_\_\_

Do not send email announcements of upcoming SR-AHEC programs.  Do not share my information with participants and/or exhibitors.

Special Needs / Food Allergies \_\_\_\_\_

## Payment Information

Check (Make payable to SR-AHEC)

Mastercard / Visa # \_\_\_\_\_ Expiration Date (mm/yy) \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

*The handouts for the program will be provided online through MyCE located on the SR-AHEC website: [www.sr-ahec.org](http://www.sr-ahec.org). Early registration is encouraged, as full access instructions will be sent with registration confirmation via e-mail.*

*For Continuing Education References concerning inclement weather, tobacco-free campus and ADA requirements, please go to: <http://sr-ahec.org/ContinuingEd/CE.html>*

**Office Use Only:** Check Auth # \_\_\_\_\_ Date \_\_\_\_\_ From \_\_\_\_\_ Amount \$ \_\_\_\_\_

SR-AHEC.org  
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