

Purpose: To maintain consistency in copyright practices and communications with speakers and partners working on AHEC presentations and activities. The following policy will be used across all regional AHECs.

Scope: This policy applies to Regional AHEC staff across service lines, disciplines, functions, and roles.

1. Speaker agreements and/or disclosure statements will include the following attestations with a required speaker signature:
 - I agree that I have received and understand the *Copyright Guidelines for NC AHEC Presentations* related to fair use and copyright requirements.
 - I agree to present material that is my own work and to cite sources appropriately. When distributing the work of others, I will meet copyright standards for permission and fair use.
 - I have obtained all permissions, licenses, or approvals required for any copyrighted graphic, text, or video that will be used in my presentation. My use of these materials does not infringe or violate, in any manner, any copyright of a third party.
 - I agree to indemnify, defend, and hold harmless the regional AHEC, its officers, directors, employees, and agents against any damage (including reasonable attorney's fees and expenses, retroactive use or permission fees), suit, or proceeding brought against AHEC for copyright infringement arising out of the materials used in my presentation.
 - When using Artificial Intelligence:
 - *Content Creation:* It is at the Speaker's discretion to use Artificial Intelligence (AI) tools to assist in the development of presentation materials, including but not limited to generating text, creating visual aids, and designing slides. Please note that copyright protection is currently not available for new works created using AI.
 - *Originality and Quality:* The Speaker ensures that all AI generated content meets the highest standards of accuracy, originality, and quality. Any material produced using AI must be reviewed and verified by the Speaker for correctness and relevance to the topic.
 - *Copyright Compliance:* The Speaker is responsible for obtaining copyright permission for all copyrighted material submitted into a generative AI tool for use in the Speaker's presentation or materials. The Speaker will verify that any images, text, or other content submitted into AI tools are original, properly licensed, or fall under fair use.
 - *Disclosure:* The Speaker agrees to disclose any use of AI in the creation of presentation materials and cite content accordingly.
2. It is important that the conversation about copyright take place early in the speaker or presenter request process. If a potential speaker declines to sign the copyright statement, the AHEC will need to find another speaker.
3. A copy of the *Copyright Guidelines for NC AHEC Presentations* (attached) will be included with speaker agreements and/or disclosure statements.
4. Each AHEC will determine which regional staff (new and current) need to complete the statewide copyright webinar and any subsequent updates to the recorded training.
5. Any AHEC staff using images or copyrighted material will review and follow the *Copyright Guidelines for NC AHEC Staff* (attached). These guidelines apply when staff are functioning in a presenter role and any time staff are using images/materials developed by someone else.